



SUSTAINABLE INTEGRATED WATER MANAGEMENT FOR CALIFORNIA

Advertise With Wholly H2O

EMPOWERING CALIFORNIANS TO SUSTAINABLY (RE)USE OUR VALUABLE WATER SUPPLIES

SUMMER 2011. CONFIDENTIAL AND PROPRIETARY. UNAUTHORIZED DUPLICATION IS PROHIBITED

AN EXCELLENT OPPORTUNITY

Wholly H2O offers a uniquely targeted advertising opportunity for water-related products and services vendors working within California. We have promoted numerous companies on our website's Waterwise Business Directory since we launched our site in March 2010.

Wholly H2O provides the only centralized business listings for products and services targeted to efficiency, rain, gray, storm, and black water clientele in the residential, commercial, institutional, industrial and agricultural sectors.



ALL PAID LISTINGS DISPLAY A LOGO, CONTACT INFO, DESCRIPTION AND AN IMAGE GALLERY

MENU

DIRECTORY

- Services
- Education and Tours

LIST YOUR BUSINESS WITH WHOLLY H2O

[Download the Brochure](#)

[Sign Up Now!](#)

FEATURED VENDORS

Oasis Design Consulting
Oasis Design is a wellspring of decades worth of original designs and content which you won't find elsewhere. We specialize in the nuts and bolts of sustainability—practical systems for living w ...
[READ MORE...](#)

WaterSprout
WaterSprout is a design/build landscape firm specializing in residential and commercial greywater, rainwater catchment, and irrigation efficiency. As leaders in innovative, site-specific water systems ...
[READ MORE...](#)

TreePeople
TreePeople is an environmental nonprofit that

Home » Waterwise Business Directory » Services » Education and Tours » Brad Lancaster/Rainsource Press/Harvesting Rainwater

Brad Lancaster/Rainsource Press/Harvesting Rainwater Featured



Website www.harvestingrainwater.com
Address 813 N 9th Ave
City Tucson
State Arizona
Country U.S.A.
Postcode 85705
Email admin@harvestingrainwater.com

Description

Brad Lancaster is a dynamic teacher, consultant, and designer of regenerative systems. He is the author of the award-winning, best-selling books Rainwater Harvesting for Drylands and Beyond, the information-packed website www.HarvestingRainwater.com, and the Drops in a Bucket Blog. He lives his talk on an oasis-like eighth of an acre in downtown Tucson, Arizona, by harvesting over 100,000 gallons of rainwater a year where just 12 inches per year falls from the sky.

[Submit review](#) [Recommend](#) [Contact Owner](#) [Visit](#)

Images (5)





CISTERN LEVEL ADVERTISERS RECEIVE FEATURED TOP LEVEL PROMOTION IN LISTINGS PAGES AND SEARCHES

The screenshot shows a website interface for 'Rainwater System Specific Components'. On the left, there is a 'MENU' with 'DIRECTORY' containing 'Products' and 'Rainwater System Specific Components'. Below the menu is a promotional banner for 'LIST YOUR BUSINESS WITH WHOLLY H2O' with buttons for 'Download the Brochure' and 'Sign Up Now!'. The main content area is titled 'Rainwater System Specific Components' and shows a search result for 'Bord Na Mona, Rain Sava' (Featured). The listing includes the company logo, mission statement, website, and contact information. Below this is another featured listing for 'Brad Lancaster/Rainsource Press/Harvesting Rainwater', which includes a book cover for 'Rainwater Harvesting for Drylands and Beyond' and the author's bio. At the bottom, there is a listing for 'Rain Harvesting' (Featured) with its logo and a brief description of its products.



CISTERN LEVEL, SITEWIDE SIDEBAR BANNER SQUARE, 180 X 150 PIXELS

The screenshot shows the Wholly H2O website with a dark blue header and navigation menu. The main content area features a 'DAILY STREAM' section with an article titled 'The Colorado River: Demand Has Now Outstripped Supply'. Below this, there are sections for 'UPCOMING MONTHLY FORUM' and 'FEATURED VIDEO'. On the right side, there is a 'Featured Vendor' section with a square banner for 'BERNARD DEHYDRATED WATER' and a 'CALIFORNIA WATER EVENTS' section. A search bar is located in the top right corner of the header.



CISTERN LEVEL, WATERWISE BUSINESS DIRECTORY BANNER LEADERBOARD, 728 X 90 PIXELS

The screenshot shows the homepage of the Wholly H2O website. At the top left is the logo, a circular seal with 'WHOLLY H2O' and 'CALIFORNIA'S INTEGRATED WATER REUSE MANAGEMENT CENTER'. To the right is a search bar. Below the logo is a navigation menu with items: HOME, PARTICIPATE, EFFICIENCY, RAIN / STORMWATER, GRAYWATER, BLACKWATER, ABOUT US, and DONATE. A large white banner in the center of the page contains the text 'Leaderboard 728 x 90 pixels'. Below the banner, the main content area is divided into a left sidebar and a right main section. The sidebar has a 'MENU' section with 'DIRECTORY' (Products, Services) and 'FEATURED VENDORS' (Bill Wilson Environmental Engineering, Brad Lancaster/Rainsource Press/Harvesting Rainwater, Rewater Systems, Inc.). The main section has a breadcrumb 'Home -> Products and Services', a title 'Products & Services Directory', an image of stacked purple cisterns, and text: 'Find waterwise products and services available for California residents. Adopt cost-saving, water efficient use and reuse practices!', 'List your product or service with us.', and a disclaimer: 'Wholly H2o does not endorse any product or service provider listed on our website. Please use this resource at your own discretion.' At the bottom of the main section is an alphabetical index '0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z'.



CISTERN LEVEL, WATERWISE BUSINESS DIRECTORY BANNER LEADERBOARD, 728 X 90 PIXELS

The screenshot shows the homepage of the Wholly H2O website. At the top left is the logo, a circular seal with 'WHOLLY H2O' and 'CALIFORNIA'S INTEGRATED WATER REUSE MANAGEMENT CENTER'. A search bar is in the top right. A navigation menu includes 'HOME', 'PARTICIPATE', 'EFFICIENCY', 'RAIN / STORMWATER', 'GRAYWATER', 'BLACKWATER', 'ABOUT US', and 'DONATE'. Below the navigation is a search box for waterwise products and services with a 'Find' button and a link to 'Advanced Search'. A large white rectangular area in the center of the page is labeled 'Leaderboard 728 x 90 pixels'. The main content area is titled 'Products & Services Directory' and features a photograph of stacked purple plastic cisterns. Below the photo is text encouraging users to find waterwise products and services available for California residents. A sidebar on the left contains a 'MENU' with 'DIRECTORY' (Products, Services) and 'FEATURED VENDORS' (Bill Wilson Environmental Engineering, Brad Lancaster/Rainsource Press/Harvesting Rainwater, Rewater Systems, Inc.).



TANK LEVEL, SITEWIDE SIDEBAR BANNER HALF BANNER, 234 X 60 PIXELS

Whether you are a residential home owner or a large facility manager, your effort to conserve water or use it more efficiently should start by determining how much water you've been using up to now. This is quite easy—simply take a look at your most recent water bill and it will tell you how many units of water flowed through your meter during the last billing cycle. The bill may even tell you how many gallons of water you used per day during the same period last year for comparison.

Looking at one bill is helpful in a limited way, but water use varies from month to month and year to year. Before beginning a water efficiency effort, it is important to examine your water use over a longer period of time, such as the last two years or more. Charting monthly water consumption over 12 months shows seasonal variations in your use. Using two or more years allows you to see larger trends over time. Both concepts are illustrated below. The sites in Figures 2 and 3 are larger and have separate meters for indoor and outdoor water use, so the billing data is divided between those uses accordingly.

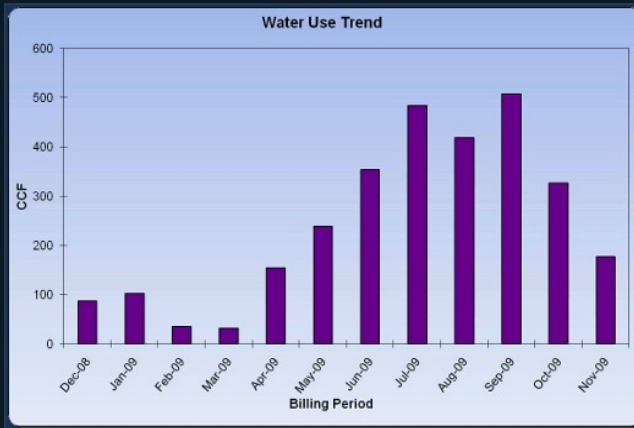


Figure 1: Example of water use at a small commercial facility (with landscape irrigation included)



TOPICS

GREEN BUILDING RATING SYSTEMS

WATER AND ENERGY NEXUS

WATERWISE LANDSCAPING

BASELINES, AUDITS AND BENCHMARKS

TOOLS

CALCULATORS

BLOGS

EMBEDDED WATER

FILMS

GLOSSARY OF TERMS

MAPS

Regulation

Wed Jul 20 @08:00AM
Sacramento, CA

State of the San Gabriel River Watershed Symposium

Wed Jul 20 @08:30AM

Swiss Park Restaurant & Banquet Center, 1905 Workman Mill Road, Whittier, California 90601

Public Workshop on Agricultural Water Use Efficiency

Wed Jul 20 @09:00AM

Cal/EPA Building – Coastal Hearing Room 1001 I Street, Second Floor Sacramento, CA 95814

Home Clean Energy Hydrovision International
Thu Jul 21
Sacramento, CA

State Water Resources Control Board Webinar
Thu Jul 21 @11:30AM
webinar

[View Full Calendar](#)

Half Banner
234 x 60 px



A GREAT VALUE AND OPPORTUNITY! ADVERTISE WITH WHOLLY H2O

Level	Features	Banner Size (pixels)	Duration	Cost
Drop Level	<ul style="list-style-type: none"> • Company Name, Website, Address, Phone and Email 	No Banner Ads	1 year	FREE
Barrel Level	<ul style="list-style-type: none"> • Logo or product image • Image gallery (up to 5 images) • Description of company or product (110 words) • Company Name, Website, Address, Phone and Email 	No Banner Ads	1 year	\$75
Tank Level	<ul style="list-style-type: none"> • Logo or product image • Image gallery (up to 5 images) • Description of company or product (110 words) • Company Name, Website, Address, Phone and Email 	Half Banner: 234 x 60 pixels	1 year	\$150
Cistern Level	<ul style="list-style-type: none"> • Logo or product image • Image gallery (up to 5 images) • Description of company or product (110 words) • Company Name, Website, Address, Phone and Email • Listed as Featured Vendor • Banner ad in Product & Services section and sidebar (rotating with other ads) 	Leaderboard: 728 x 90 pixels Square: 180 x 150 pixels	1 year	\$250



ADVERTISE ONLY WITH BANNERS, THROUGH EVENTS AND OUR NEWSLETTER!

Item	Features	Banner Size (Pixels)	Duration	Cost
Banners Only				
Right Sidebar	<ul style="list-style-type: none"> • Visible site-wide except for Waterwise Business Directory section—in rotation with other companies. 	Square: 180 x 150 pixels	3 months	\$35
Waterwise Business Directory Section	<ul style="list-style-type: none"> • Visible in Waterwise Business Directory section, in rotation with other companies. 	Leaderboard: 728 x 90 pixels	3 months	\$45
Newsletter				
Email Newsletter	<ul style="list-style-type: none"> • Ad/banner placement in our monthly newsletter with a circulation of over 2000 subscribers. 	Contact Us!		
Event Sponsorship				
Monthly Forum Sponsorship	<ul style="list-style-type: none"> • Sponsor one of our highly popular monthly forums, target an appropriate topic;. As a sponsor, your company will receive the following: <ul style="list-style-type: none"> • Company name, logo and signage at event • Name and logo on email newsletter and Monthly Forum page of Wholly H2o website • Company logo, name in forum video. 	Banner placement on Monthly Forum event page, in newsletter email, and embedded in event video	1 event or more	Contact Us!



WHOLLY H2O NEWSLETTER

REACH A MAILING LIST OF 2000 SUBSCRIBERS



WHOLLY H2O

Wholly H2o's mission is to equip Californians with the information and skills necessary to normalize water conservation and efficiency, as well as to reconceptualize rainwater, graywater, stormwater and black water reuse/recycling as primary water sources.

In This Issue

Patagonia SF Adopts Wholly H2o for June 2011

Sustainable Water (re)Use Tour in San Francisco

June Forum: Managing Rainwater as a Primary Water Source in Hawaii" with Patricia Macomber

Wholly H2o joins SPUR to present: Incorporating Sustainable Water (re)Use Concepts into Regional Planning and Design

List your Business with Wholly H2o

Patagonia SF Adopts Wholly H2o for June 2011



We're proud to be chosen as Patagonia SF Store's featured

CONTACT US

Wholly H2o is a 501(c)(3) under Earth Island Institute

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WHOLLY H2O

About Us

Our mission is to facilitate local and sustainable integrated water management in California. Our purpose is to mitigate the currently unsustainable demands on California water supplies, and corresponding environmental degradation of California's natural water systems. Our goal is to use our water in the most appropriate manner possible given our real-time existing conditions and data.

Contributions are tax deductible. [Earth Island Institute](#), our fiscal sponsor, accepts all monies for Wholly H2O.

Institutional Partners Include

ARCOSA
California Landscape Contractors Association
California Urban Water Conservation Council
Ecology Center
EPA WaterSense

Greywater Action
Greywater Alliance
Sustainable Silicon Valley
Tree People
USGBC NorCal

The Core Team



Elizabeth Dougherty
Executive Director



Takahiro Noguchi
Communications Manager



Michael Murphy
Project Manager



THANK YOU!

Help expand waterwise use and reuse and secure California's water supply for the future! Support Wholly H2O's work in influencing waterwise policy and practices in the state of California!

You can sign up directly by visiting our [Waterwise Business Directory](#)

To discuss the advertising option that works best for your company, please do not hesitate to contact us.

listings@whollyh2o.org

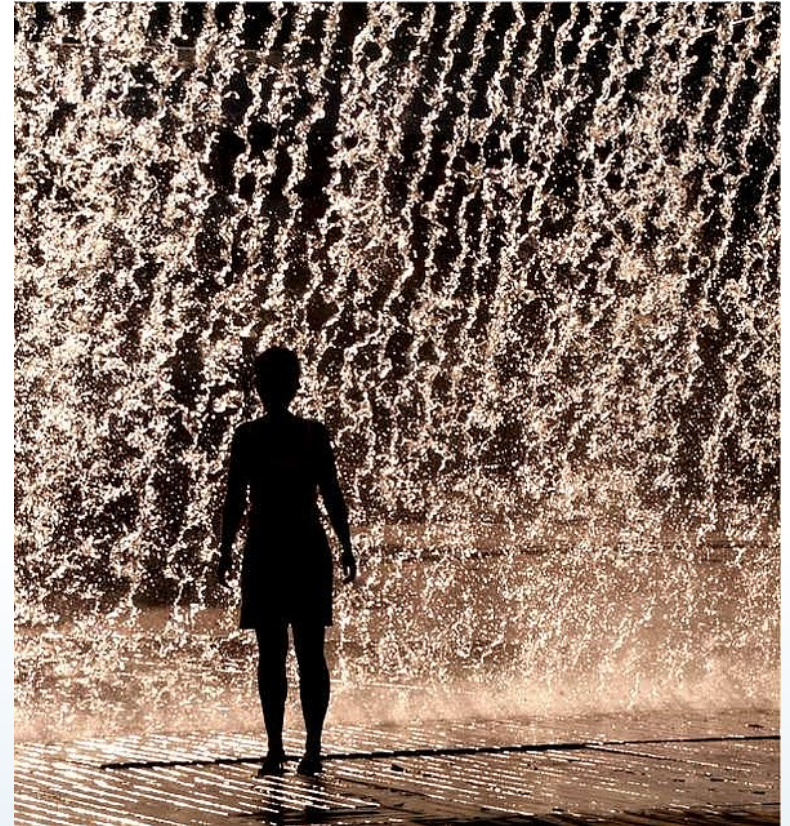


image credit: symbiotica.org@flickr



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